



AAS-104-A

**INTRODUCTORY COMMENTS**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: Auttersen C.  
Serial No: 09/921,204  
Filed: 08/02/2001  
Examiner: Pickett, John Gregory  
Group Art Unit: 3728  
Title: ADVERTISING METHOD AND PRODUCT

**AMENDMENT-B**

**RECEIVED**

OCT 07 2003

TECHNOLOGY CENTER R3700

Box AF  
Commissioner for Patents  
P.O. Box 1450  
Arlington, VA 22313-1450

Sir:

In response to the Office Action of June 3, 2003, please amend the above-identified patent application as follows, and consider the accompanying remarks.